



# SGT UNIVERSITY

SHREE GURU GOBIND SINGH TRICENTENARY UNIVERSITY  
(UGC Approved University) GURGAON, Delhi-NCR

D/UC/2713  
1/12/22

## Faculty of Commerce and Management

FCAM/DO/2022/1203

Date: 29<sup>th</sup> Nov. 2022

To

The Registrar  
SGT University  
Budhera, Gurugram,  
Haryana 122505

*Request may be considered & approved. Co-ordinator will ensure that bus will reach back campus by 3 PM. Approved as proposed. Registrar*

**Subject: Request for approval to take students from SGT University to attend 'BENNOVATE 2022' Entrepreneurship Summit, at Bennett University, Greater Noida on 03.12.2022(Saturday)**

Dear Sir,

Faculty of Commerce and Management (FCAM) under the aegis of Institution's Innovation Council (IIC), SGT University proposes to organize a field visit of interested students from different faculties of SGT University to attend Entrepreneurship Summit at Bennett University on 03.12.2022.

The visit will give students an opportunity to listen to expert talks as well as to interact with young and established entrepreneurs. This summit will improve their understanding of the startup ecosystem and motivate them to join the entrepreneurial bandwagon. The detailed brochure of 'BENNOVATE 2022' is attached herewith, for your kind approval.

**Venue: Bennett University, Greater Noida**  
**Date & Timings: 03.12.2022, 9:00 am to 3:00 pm**  
**Total students: 46 (approx.) nominated by the respective faculties.**  
**Faculty Coordinators': 02**

**1 University bus and 1 professional camera man for the shoot**

I very earnestly and humbly request your good self to grant approval for the said visit.

Yours sincerely

*Alka Sanjeev / 29/11*  
(Alka Sanjeev)  
Assistant Professor, FCAM  
SGT University  
Mobile: 9871535046

*Kindly allow them to use IIC logo.*  
*Dr. Deepak Pandey*  
29/11/22  
(Dr. Deepak Pandey)  
Officiate Dean, FCAM

Dean  
Faculty of Commerce & Management  
SGT University  
Budhera, Gurugram

**Enclosed:**

1. Brochure of BENNOVATE 2022
2. Faculty Coordinator: Dr. Alka Sanjeev and Ms. Namrata Yadav



**BENNETT**  
UNIVERSITY  
THE TIMES GROUP

# **BENNOVATE**

**Where Founders Meet Funders**

Greater Noida | 2<sup>nd</sup> - 3<sup>rd</sup> December 2022

*Organised By*



Under the aegis of Center for Innovation & Entrepreneurship,  
Bennett University



**PREPARING INDIA TO MOVE WITH THE TIMES.**

# Requisition Form

Request for Y/N	Flex & Banner 4	Photo (Still/Video) 4	Vehicle 4	Other
Name of the faculty <u>Commerce &amp; Management</u>		Event title <u>Field visit to Beme # University</u>		
Name of the Department <u>Commerce &amp; Management</u>		Event date & time <u>3/12/2022 - 9:00 AM</u>		
Name of the coordinator <u>Ms. Alka &amp; Ms. Namita</u>		Venue details <u>Greater Noida</u>		
Contact no. of the coordinator <u>7838930933</u>		No. of guests		
E-mail ID of the coordinator <u>namita-jean@sgtuniversity.</u>				

### Requirement Details

**Printing & Promotion (Tick against the requirement)**

Design type	<input type="checkbox"/> Flex	<input checked="" type="checkbox"/> Banner
Whether design proposal attached	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Size Required	<u>E-Banner</u>	
Estimated Cost		
Quantity Required	<u>01</u>	

### Photo / Video (Tick against the requirement)

Photography	<input checked="" type="checkbox"/> Still	<input type="checkbox"/> Video
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### Vehicle Detail

Type of Vehicle	<u>Bus</u>		
Estimated Cost			
No. of passengers	<u>50</u>		
Whether any luggage (Y/N)			
Details of journey	Pick-up point: <u>A-Block, SGTU</u>	Drop point: <u>Bennett University</u>	
Time	From: <u>9:00 AM</u>	To: <u>3:00 PM</u>	
Purpose of duty	Office <input type="checkbox"/>	regular Trip <input type="checkbox"/>	Other <input checked="" type="checkbox"/>

### Accommodation / meal

Type of accommodation	<u>N/A</u>		meal (Y/N)
Estimated Cost			Estimated Cost
Duration	From	To	

### Other

please check the items required wrt the above event along with quantity

Item	Y/N	Qty	Description ( If any)	Estimated Cost
Memento				
Sapling				
Bouquet				
decoration				
projector	<u>N/A</u>			
Speaker				
Screen				
Mike				
high Tea				
Lunch				
Honorarium				

Total  
Cost: \_\_\_\_\_

### Assigning Details

	Designing	Photo/Video	Vehicle	Others
Name of the assignment:				
Assigned to:				
Department:				
Contact number:				

Date of submission: 11/11/2022

Signature of Dean

Dean  
Faculty of Commerce & Management  
SGT University  
Budhnera, Gurugram

Signature of Coordinator

Registrar  
SGT University  
Budhnera, Gurugram  
2/12/22

- Assential guidelines
- This requisition shall be raised seven days prior to the event.
  - In case the event is rescheduled, postponed or cancelled, kindly intimate the concerned department immediately.

R-898  
01-12-2022

(S)

Registrar  
SOT University  
Bairath, Gandhinagar

# Institution Innovation Council (IIC) - SGT University

## Event Participants Attendance

Academic Year: 2022-2023

Quarter (Dropdown options): Quarter 1

Activity Vertical: IIC Calendar Activities

Date: Dec 03, 2022

Program / Activity Name (Title): FIELD VISIT TO BENNETT UNIVERSITY

Sl. No.	Name of Participants	Course Details	Contact number	Signature
1	Tripti Jain	BJMC	8702220135	Tripti Jain
2	Ayushi Sharma	BJMC	8860268448	Ayushi
3	Tanweer Hashim	BJMC	8102366791	Tanweer
4	Divya Bania	BJMC	9560556138	Divya
5	Payal Yadav	MBA(G)	8810251988 220609001	P.
6	Nikhil	MBA(G)	9817979166 220609011	N.
7	Aditiya	MBA(G)	4540643789 220609014	A.
8	Suryansh	MBA(G)	9996681683 220609026	S.
9	Iqbal Yadav	MBA(G)	9540 9996534089	Iqbal
10	Gaurav	MBA(G)	9667085082	Gaurav
11	Ashif Raza	MBA(G)	7091593934	Ashif
12	Sanjay	MBA(G)	7988689987	Sanjay
13	Deepak	MBA(G)	8814875950	Deepak
14	Prince	MBA(G)	9050082625	Prince
15	Abhishek	MBA(G)	7988514563	Abhishek
<del>16</del>	<del>Sanjay</del>			
17	Nikhil Anand	BBA (G)	9310336684	Nikhil
18	Ishti Arya	MBA (HA)	9368291068	I.
19	Soumita Das	MBA (HA)	8751474296	S. Das.

20 ✓	Komal Sharma	MBA (HA)	9354733670	Komal
21 ✓	Sree Chaitra Janapati	MBA (G)	9550205763	Chaitra
22 ✓	BHANITA KOCH	MBA (HA)	8929803224	Bhanita
23 ✓	Yamini	MBA (G)	8813037747	Yamini
24 ✓	Sarabh	MBA (G)	9871796837	Sarabh
25 ✓	Sneha	MBA (G)	8510047886	Sneha
26 ✓	Hitesh Yadav	BBA (G)	9354220128	Hitesh
27 ✓	Muskaan Chauhan	MBA (G)	8287467829	Muskaan
28 ✓	Mohit Yadav	MBA (G)	7217815502	Mohit
29 ✓	Monika Sharma	MBA (G)	8799746000	Monika
30 ✓	Munika Poonia	MBA (G)	9306607702	Munika
31 ✓	Ashish Singh	MBA (G)	9575487097	Ashish
32 ✓	Parveen Kataria	MBA (G)	8802425841	Parveen
33 ✓	Rahul Dhama	MBA (G)	982465795	Rahul
34 ✓	Jagat Singh	MBA (HA)	8683868367	Jagat
35 ✓	Hemlata Kausik	MBA (HA)	8929481590	Hemlata
36 ✓	Rekha	MBA (HA)	7015816104	Rekha
37 ✓	Abhilash Mishra	MBA (G)	9716410914	Abhilash
38 ✓	Jatin Sharma	MBA (G)	7044644566	Jatin
39 ✓	MURUL GOBL	MBA (G)	8325960720	Murul
40 ✓	VEDANT BATRA	B. COM (U)	7838291290	Vedant
41				
42				
43				
44				
45				
46				

# Institution Innovation Council (IIC) - SGT University

## Event Report - Final

**Academic Year: 2022-2023**

**Activity Vertical :** Self Driven Activities

**Quarter (Dropdown options):** Quarter 1

**Date of Proposal:** 26, Nov. 2022

**Date of Event:** 03, Dec 2022

1. **Program / Activity Name (Title) :** Visit to 'BENNOVATE 2022', Bennet University, Greater Noida on 3<sup>rd</sup> December, 2022

2. **Select appropriate program type from below mentioned under level 2:** Exposure Visit

3. **Select the appropriate theme of the event (dropdown options):** Entrepreneurship & Startup

4. **Introduction to event:** Faculty of Commerce and Management under the aegis of Institution Innovation Council - SGT University organized a field visit to 'BENNOVATE 2022', Bennett University, Greater Noida on 3rd December, 2022.

5.

**Objective of the event (Maximum 100 letters):** Interaction with young entrepreneurs and veterans will introduce them to best entrepreneurial practices and will promote innovation.

It will also provide the students with networking opportunities and help them connect with the community of innovators.

6. **Benefit in terms of learning/skill/knowledge obtained (Maximum 150 letter):** The visit to 'Bennovate' and listening to insightful journeys of entrepreneurs and interaction with them honed the students entrepreneurial skills.

The visit to start up exhibition enhanced their innovative and creative potential.

7. **Event general information**

Attributes	Details 1	Remarks
Organizer's detail	FCAM	
Coordinator's detail	Ms. Alka Sanjeev & Ms. Namrata Yadav	
Associating Partner Details	NA	
Mode of Conduct	Offline Event	
Number of Student Participants : (Minimum 40 students as per norms)	40	
Number of Faculty Participants (if Any)	2	
Number of External Participants (If any) :		

8. **Speaker/Guest/Expert Details:**

Sr. No.	Expert Details	Remarks

1	<b>Ms. Anamika Pandey</b> , Founder and CEO at Naario (Organic Food Brand)	
2.	<b>Mr. Gaurav Sharma- CEO at Greenest</b>	

**9. Scheduled online**

Major Attributes	Time Slot	Remarks
Departure	9:15 AM	Departure to Bennett University
Event	11:00AM-12:00PM	Expert Talk by the Guest at 'BENNOVATE'
	12.00-1.15 PM	Expert Talk by the Guest at 'BENNOVATE'
	1.15-1:45 PM	Exhibition of Start Up Ventures at 'BENNOVATE'
	1:45PM	Departure to SGT University

**10. Budget requirement for the conduction of event :**

Sr. No	Requirement	Concerned Department	Qty	Associate d Budget
1.	Banner Design : (E-Banner)	Designing Department	1	NA
4	Video Editing for Social Media	FMMT	1	
5	Video Editing for IIC Portal (2MB)	FMMT	1	
6	Collage Photo (2MB)	FMMT	2	
7	Bus	Transport Department	1	
	<b>Total Budget</b>			<b>NA</b>

**11. Banner: Attached banner soft copy**





SGT UNIVERSITY



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

Faculty of Commerce and Management (FCAM)  
(Under the aegis of The Institution's Innovation Council-SGT University)  
is organising a



VISIT TO  
**BENNOVATE 2022-  
AN ENTREPRENEURSHIP SUMMIT  
AT BENNETT UNIVERSITY  
GREATER NOIDA**

**Dr. Deepak Pandey**  
Dean, FCAM

**Ms. Alka Sanjeev**  
IIC, Coordinator  
FCAM, SGT University

**Ms. Namrata Yadav**  
IIC, Coordinator  
FCAM, SGT University

📅 3<sup>rd</sup> December, 2022 | ⌚ 09:15 AM to 03:00 PM

Venue: Bennett University, Greater Noida

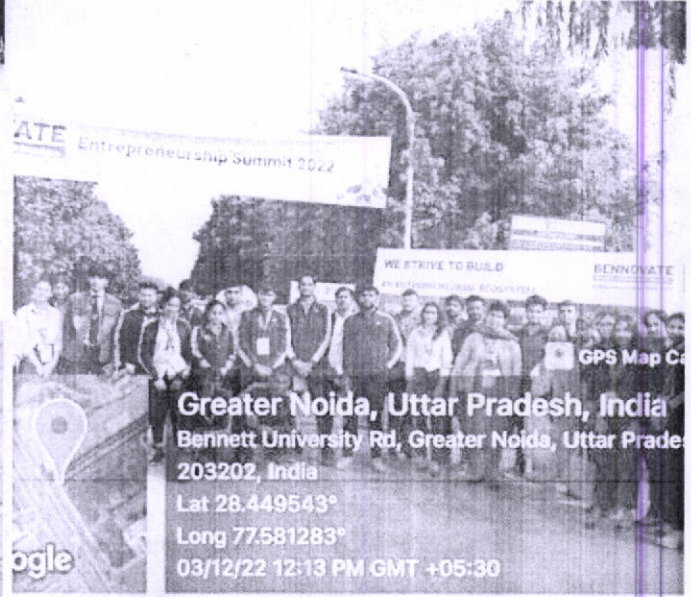
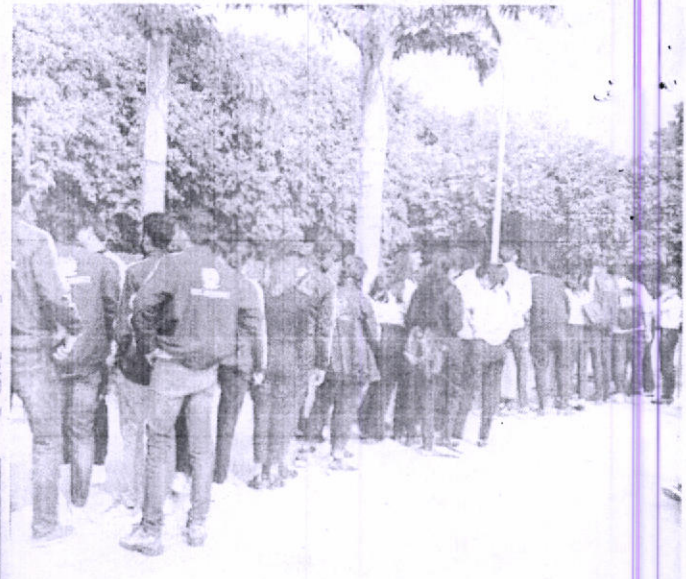
**12. Pre link of Event: Face book link**

[https://m.facebook.com/story.php?story\\_fbid=pfbid0348iycJxA9r7u6x81Hyt223WzuqBkoM8bqeTpsBBki85D5bN2gHqRWELpn1T6ezvQl&id=100085887371485&mibextid=qC1gEa](https://m.facebook.com/story.php?story_fbid=pfbid0348iycJxA9r7u6x81Hyt223WzuqBkoM8bqeTpsBBki85D5bN2gHqRWELpn1T6ezvQl&id=100085887371485&mibextid=qC1gEa)

**13. Pics of the Events:** Attached 10 pics with this file (Geotag)

[https://drive.google.com/drive/folders/1S\\_66tdnjbH3QvtKjGhyeN7Q0M02Wysp?usp=share\\_link](https://drive.google.com/drive/folders/1S_66tdnjbH3QvtKjGhyeN7Q0M02Wysp?usp=share_link)

**14. Collage Pics:** Attached 02 pics with this file (up to 02 MB)



Collage of the students visit to BENNOVATE at Bennett University

15. Video for Social media promotion of the Event. (up to 02 MB) -

[https://drive.google.com/file/d/1gN\\_g2T8CkVgANVf2V9zO83\\_erjyggGFU/view?usp=share\\_link](https://drive.google.com/file/d/1gN_g2T8CkVgANVf2V9zO83_erjyggGFU/view?usp=share_link)

16. Video for IIC Portal through Youtube (Full length Video)

17. Post Link of event:

- Facebook Link (For social media promotion post) :

[https://m.facebook.com/story.php?story\\_fbid=pfbid0u1AYREeHt6XHCYNxUgsrchVkh6PyXv9fR7vhizK9WPneHF7ZYEMvmaNfWsGoim1Cl&id=100085887371485&mibextid=qC1gEa](https://m.facebook.com/story.php?story_fbid=pfbid0u1AYREeHt6XHCYNxUgsrchVkh6PyXv9fR7vhizK9WPneHF7ZYEMvmaNfWsGoim1Cl&id=100085887371485&mibextid=qC1gEa)

- Youtube Link (For IIC portal upload) : \_\_\_\_\_

18. **Minute to Minute Summary (in detail):** Faculty of Commerce and Management under the aegis of Institution Innovation Council - SGT University organized a field visit to 'BENNOVATE 2022', Bennett University, Greater Noida on 3<sup>rd</sup> December, 2022. The students visited the start-up showcase stalls displaying innovative ventures from space tech to apps catering to unmet customer needs. The disruptive business models being adopted by the different participants proved to be an insightful awakening for them. The interactive sessions by entrepreneurs introduced them to the challenges of starting a business along with becoming aware of the ground breaking work in different fields.

The summit provided the students of Faculty of Commerce and Management, SGT University with a rare opportunity to interact with both budding as well as veteran entrepreneurs, which enhanced their learning on the start-ups stages from ideation to commercialization.



Signature of the Proposer

**Name:** Ms. Alka Sanjeev

**Email Id** [alka\\_fcm@sgtuniversity.org](mailto:alka_fcm@sgtuniversity.org)

**Mobile No.** 9871535046

Convener / IIC SGT University

Vice-President / IIC - SGT University